

# BECOME A DERBY MINI MAKER FAIRE SPONSOR

28 OCT  
2017



The 2017 Derby Mini Maker Faire, will be the last one before The Silk Mill is closed for redevelopment, offering an even more unique opportunity for your company to be involved.

Last year we hosted 186 makers, welcomed over 2500 visitors, received sponsorship from 10 local companies and hosted a range of companies such as Rolls-Royce and JCB. This year, with your help we want to do more.

As one of our sponsors you will have access to a range of exclusive benefits, whilst supporting an amazing community event.



## What is Derby Mini Maker Faire ?

Derby Mini Maker Faire is part of an international Maker Faire community, supported by Maker Media in California. It is a show and tell festival of invention, creativity and resourcefulness with the aim of entertaining and connecting with aspiring makers. Derby Mini Maker Faire is a fantastic celebration of making, suitable for all the family.



## Why is it special?

Derby Mini Maker Faire is Derby Museums' flagship annual event. Held at The Silk Mill, site of the worlds first factory, it is a key part of our ambition to inspire our visitors, young and old, to see themselves as makers of the future. We want to help engage a future generation of engineers, designers and makers, whose knowledge, skills and experience will help Derby thrive in the modern economy.



## Audience profile

Last year's event attracted 2500 visitors and 150 makers, and this year we expect to attract even more. Our audience are a mixture of tech savvy individuals and family groups. Our makers come from Derbyshire and across the UK.



## Become a sponsor

By becoming a sponsor you will gain exposure to 2000+ visitors and over a hundred businesses and makers. Your brand will be associated with an exciting, innovative community event and we can help meet your corporate social responsibility aims. Most importantly you will be helping to inspire the makers of the future.

Each sponsorship package comes with a range of benefits, including the opportunity to become a corporate partner of Derby Museums for a year. For more information contact [amys@derbymuseums.org](mailto:amys@derbymuseums.org) or call **01332 641901**



# SPONSORSHIP PACKAGES



## Package 1: £250 + VAT

- Company logo on poster and link on the Derby Mini Maker Faire website
- A thank you in our press release
- 1 table of exhibition space or promotional materials distributed at the event
- A thank you on social media
- Invite for you and a guest to our Pre-Maker Faire Party
- A silver corporate partnership for one year- including 10% discount on venue hire, your logo on Derby Museums website, invitations to networking and special events

## Package 2: £500 + VAT

- Company logo on poster and flyers
- Company logo and link on the Derby Mini Maker Faire website
- A thank you in our press release
- 2 tables of exhibition space at the event
- Thank you on social media
- 5 invites to our Pre-Maker Faire Party
- A gold corporate partnership for one year- including 20% discount on venue hire, your logo on Derby Museums' website, invitations to networking and special events



## Package 3: £1000 + VAT

- Company logo on sponsor page, homepage and ticket registration page of the Derby Mini Maker Faire website
- Company logo on posters and flyers, Silk Mill banner, 1 road side poster and bus station exit panel
- Company logo on Mini Maker Faire outgoing email signature.
- A thank you in press release
- A thank you on Social Media
- 2 tables of Exhibition space at the event
- 10 invites to our Pre Maker Faire Party
- A behind the scenes tour of the Silk Mill for 10 people
- A Platinum corporate partnership for one year- including 20% discount on all venue hire, your logo on our Derby Museums' website, invitations to exclusive previews, networking and special events



**DERBY MUSEUMS**

For more information please contact [amys@derbymuseums.org](mailto:amys@derbymuseums.org) or call 01332 641901